





Accenture Technology Vision 2022

#TechVision

Technology Vision 2022



Meet Me in the Metaverse

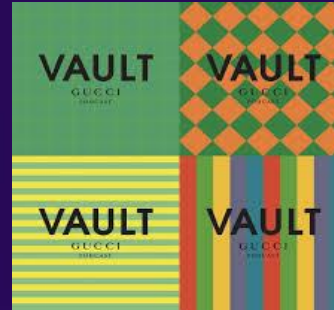
The continuum of technology and
experience reshaping business



Metaverse Continuum



\$110M
Virtual Real Estate



Beeple's opus



\$2T
Cryptocurrency Market

Future of the Internet: the Metaverse

1990's

2000's

2010's

2020's

Internet
of Place

Web3

Internet of
Ownership



Internet of
Data



Internet of
People



Internet of
Things





The Metaverse will transform every aspect of business





The Metaverse is an evolving, expanding Continuum

- + From consumer to worker and across enterprise
- + From reality to virtual and back, in integrated fashion
- + From 2D to 3D, seamlessly
- + From cloud, AI to XR, blockchain, edge and more
- + Starting today, and evolving rapidly as Metaverse matures

Responsible Metaverse

A close-up, high-contrast image of a human eye. The eye is looking slightly to the right. The iris is dark, and there is a bright blue reflection on the cornea, suggesting a digital or virtual environment. The eyelashes are dark and prominent. The overall tone is dark and futuristic.

**Trust &
Sustainability**



Think BIG. START Small. Scale FAST. Metaverse Continuum

Meet Me in the Metaverse

The continuum of technology and experience reshaping business



WebMe

Putting
the Me in
Metaverse



Programmable World

Our Planet,
Personalized



The Unreal

Making
Synthetic,
Authentic



Computing the Impossible

New Machines, New
Possibilities



Meet Me in the Metaverse
Stake your claim in the Metaverse
Continuum.



*“Let us not return to
what was normal but
reach toward what is
next.”*

- Amanda Gorman

