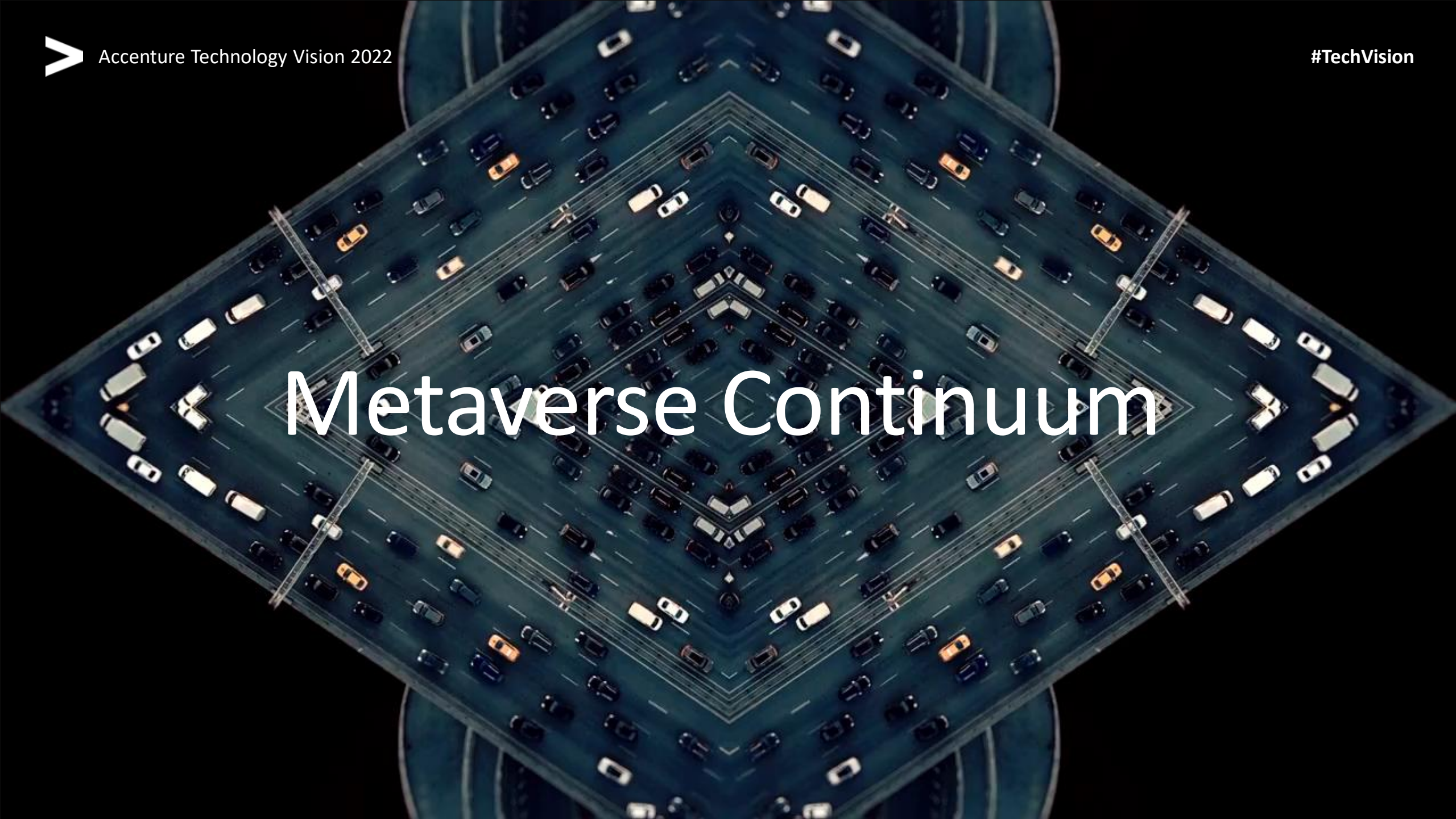
accenture

Technology Vision 2022

Meet Me in the Metaverse

The continuum of technology and experience reshaping business



Metaverse Continuum

$110M

Virtual Real Estate

Chevron

CVS

$2T

Cryptocurrency Market

Future of the Internet: the Metaverse

1990's

Internet of Data

2000's

Internet of People

2010's

Internet of Things

2020's

Internet of Place

Web3

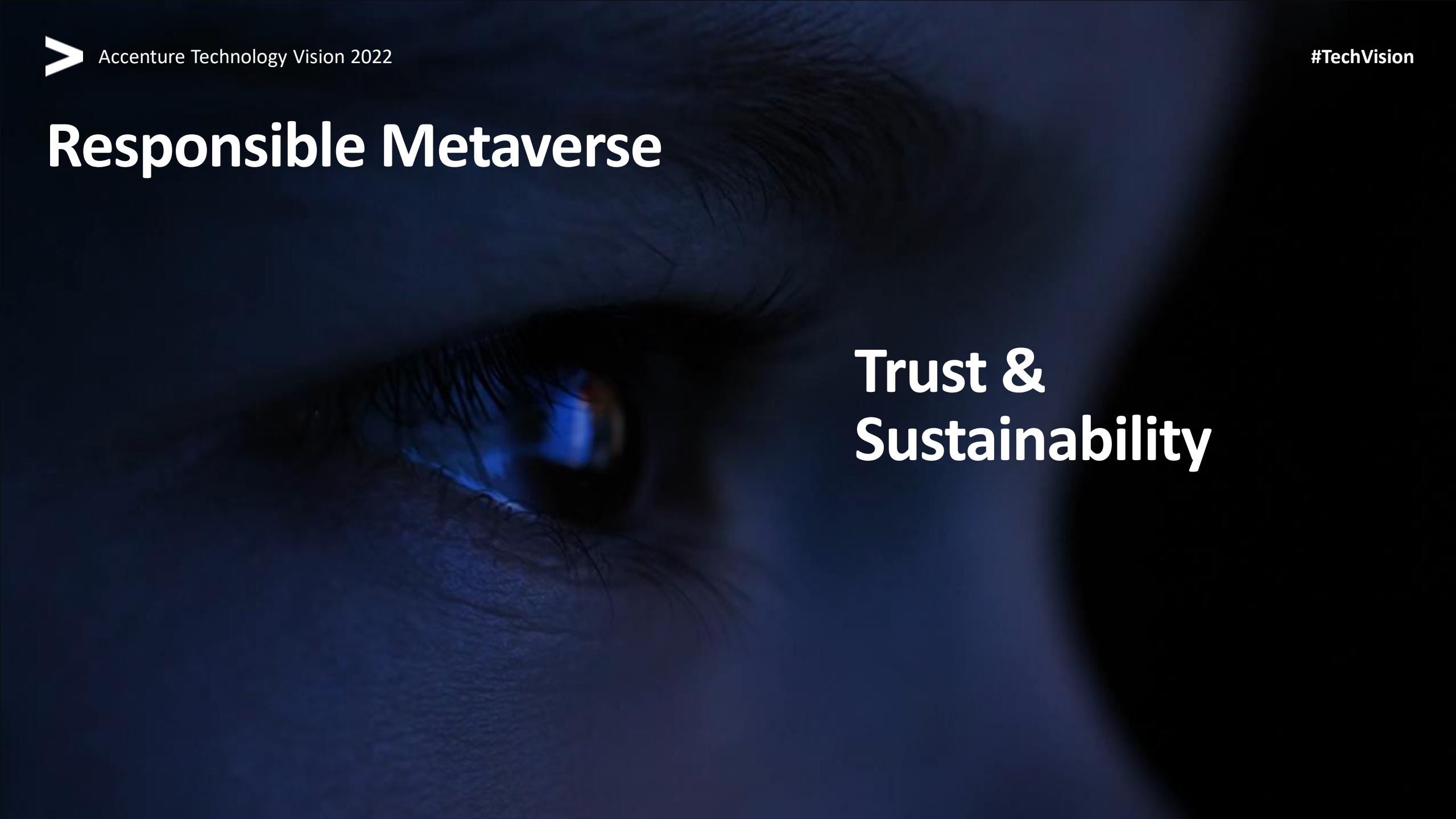
Internet of Ownership

The Metaverse will transform every aspect of business

The Metaverse is an evolving, expanding Continuum

+ From consumer to worker and across enterprise
+ From reality to virtual and back, in integrated fashion
+ From 2D to 3D, seamlessly
+ From cloud, AI to XR, blockchain, edge and more
+ Starting today, and evolving rapidly as Metaverse matures

Responsible Metaverse



Trust & Sustainability

Think BIG. START Small. Scale FAST.

Metaverse Continuum

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The continuum of technology and experience reshaping business

WebMe

Putting the Me in Metaverse

Programmable World

Our Planet, Personalized

The Unreal

Making Synthetic, Authentic

Computing the Impossible

New Machines, New Possibilities

Meet Me in the Metaverse

Stake your claim in the Metaverse Continuum.

“Let us not return to what was normal but reach toward what is next.”

- Amanda Gorman